

# Web Design Questionnaire

Thank you for your interest in working together! In order to provide you with an accurate quote, I'm going to collect some information about your business, your website, and this particular project.

## About your business

**Tell me a little about the main turning points in the history of your business**

**Could you share your brand mission?**

**Who are your main competitors?** (If they have websites, please include URLs.)

**And to finish this section, what sets your business apart from the competition?**

## **About your website project**

**Where can I find your current website, if you have one?**

http://

**What is your current website lacking that has caused you to want a redesign?**

**Are there any current aspects of your design that you would like to keep?**

**Describe how you want your new website to feel in 3 words.**

#1

#2

#3

**Please list 3 websites you love and tell me why.**

http://

I love it because...

http://

I love it because...

http://

I love it because...

**What is the first, second, and third thing you want your website visitors to do when they land on your website?**

#1

#2

#3

**Is there a color scheme that you prefer? Any colors to avoid entirely?**

## **About your site's content and functionality**

**In addition to your homepage, what other pages will your website require?**

**Have you written the copy for your website's pages?**

- Yep, it's all set!
- Nope, but I'm working on it.
- Nope, and I don't plan on it. Please help!

**Are there any technical requirements or special functionality that your website will need (registration, user login, etc.)?**

**Which website platform(s) are you interested in?**

- WordPress
- Squarespace
- Shopify
- I'm not sure

## **About this particular project**

### **What's your budget for this project?**

- \$2,000 - \$3,000
- \$3,000 - \$5,000
- \$5,000 or more

### **Are you interested in any additional services?**

- Website Maintenance
- Branding
- Graphic Design
- Copywriting

### **What is your target launch date?**



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